

MACDONALD DEVIN
ZIEGLER  MADDEN
KENEFFICK HARRIS



Alex J. Bell

Senior Attorney

Overview

As an experienced and successful litigator, Senior Attorney Alex Bell starts to develop sound, effective strategy the minute a client entrusts a case to him. The vigorous advocacy he consistently delivers is grounded in his continuous examination and adaptation of those strategies and his adeptness at finding the often-critical details that others miss.

Alex has extensive experience handling large-loss and catastrophic cases involving multiple fatalities or serious injuries from construction, dram shop, transportation, and oil field/industrial incidents. From managing the accident scene through discovery, trial, and final disposition, Alex helps clients navigate these complex and high-exposure matters with clarity and confidence. He also has an active docket of hospitality and entertainment-related cases, representing national restaurant groups, live entertainment venues, athletic/entertainment venues, and other industry clients.

In addition to his trial work, including having tried numerous civil and criminal cases to jury verdict, Alex also assists clients with handling and responding to investigations by various government agencies for civil, criminal, and regulatory issues, including OSHA, the Texas Alcoholic Beverage Commission (TABC), the Texas Department of Public Safety, the Texas Real Estate Commission, and the Texas Railroad Commission.

A University Scholars graduate of Baylor University, Alex earned his law degree from Baylor University School of Law, where he was on the Dean's List, won multiple moot court and mock trial competitions, and served as Executive Vice President of the Student Bar Association.

Alex is very active in the legal community, having been twice appointed by the State Bar President to serve a three-year term on the State Bar Committee on Administration of the Rules of Evidence. Alex is also a former two-term director on the board of the Texas Young Lawyers' Association.

Outside of the office, Alex enjoys spending time with his wife Kim, and children, Laura and Charlie. He also volunteers his time with several local non-profits, serves on the Public Safety Committee for the City of University Park, and tries to find time for the occasional round of golf.

Alex is admitted to practice in all Texas state courts as well as the U.S. District Courts for the Eastern, Western, Northern, and Southern Districts of Texas.

Contact

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Areas of Practice

Architects and Engineers
Business Litigation
Commercial and Transactional
Construction Litigation
Employment and Labor
Food, Drug, and Medical Device
Insurance
Premises Liability
Products Liability
Professional Liability
Toxic Tort and Environmental
Transportation

Representative Experience

- Complete defense verdict after jury trial on personal injury subrogation claim against restaurant franchise operator
- Successfully pursued a subrogation matter for an insurance client
- Obtained summary judgment on products liability matter
- Obtained Summary Judgment in slip-and-fall case against national restaurant operator
- Complete defense verdict after jury trial on a motor vehicle accident case where drivers gave opposing stories; plaintiff had back fusion surgery and attorneys asked the jury for nearly \$1million in damages
- Complete defense verdict on jury trial of breach of contract claim against entertainment venue. Jury also found in favor of client on a counterclaim, awarding all damages requested and attorney's fees
- Obtained summary judgment on a premises nuisance case involving serious personal injuries
- Obtained summary judgment in favor of a contractor accused of negligently repairing a commercial facilities roof; the judgment was affirmed on appeal
- Obtained summary judgment in favor of individuals sued for negligence in operating their motor vehicles
- Obtained summary judgment in favor of product distributor in product defect case in state court

Professional Affiliations

Dallas Bar Association

State Bar of Texas

Texas Association of Young Lawyers

Texas Association of Defense Counsel

Honors & Recognitions

Texas Super Lawyers Rising Star, Personal Injury Defense, 2019

TYLA Toolkit Series, First Place 2014 American Bar Association Young Lawyer Division's Single Project/Service to the Bar category

Texas Bar Foundation – Sustaining Life Fellow

Publications/Presentations

- *Rise of the machines: Texas Products Liability*, Texas Law Update April 2019
- *Personal Injury Damages*, Texas Law Update April 2018
- *Advancing your case through motion practice*, Texas Law Update April 2017
- *Got the winter claims blues? Texas claims and slip and falls*, TYLA E-News February 2017
- *Sexual Assault Survivors Guide* – Contributor, TYLA Signature Project 2017
- Texas Supreme Court Update, TADC Summer conference 2016 (Co-authored with Doug Fletcher)
- *The Importance of Responding Rapidly* – Presentation, Texas Law Update 2016

- *Liens: Do I really need to pay this? Again?* Co-author with Paul W. Bennett, Texas Law Update April 2016
- *Texas evidence flashcards*, Co-author TYLA project 2016
- *And Justice for All: Preventing wrongful convictions through education*, Co-author TYLA
- *Social Media in Claims and Litigation*, Texas Law Update April 2015
- [TYLA Criminal Law Toolkit](#) – Co-author
- [TYLA Social Media 101](#) – Contributor
- *The Michael Morton Act: What prosecutors and defense attorneys need to know* TYLA E-news October 2013
- Ten-Minute Mentor Film Segments:
 - [5th Amendment Self-incrimination Protection](#)
 - [Defending Your Experts from Daubert Challenges](#)
 - [Effective Closing Argument](#)
 - [Ethics and Professionalism](#)
 - [Three point checklist for admitting evidence](#)
 - [Tips for Practice in McLennan County](#)
- *A Lawyer's Guide to the Advertising and Solicitations Rules* State Bar of Texas, through LeadershipSBOT 2012

Educational/Professional Background

Baylor University School of Law, Juris Doctor, 2009

Baylor University, University Scholars, Bachelor of Arts, 2006

Civic and Volunteerism

- Texas Young Lawyers Association, Board of Directors – 2013-2017
- State Bar of Texas – Committee on Administration of the Rules of Evidence (Terms 2013–2016; 2016–2019); Advisory Member (2012–2013); LeadershipSBOT, Class of 2012–2013
- Dallas Young Lawyers' Association Foundation - Life Fellow
- BvB Dallas Tackling Alzheimer's, Board of Directors – Treasurer 2015–Present
- University Park Public Safety Committee (2016–present); Leadership Class 2014–2015

Court Admissions

Texas

U.S. District Courts for the Northern, Southern, Eastern, and Western Districts of Texas